

Privacy Policy for Global Mission Awareness



Our privacy commitment

This website is owned and operated by or on behalf of Global Mission Awareness, Inc (“GMA”). We at GMA are grateful for our supporters including donors who help us do our work. This policy is provided to inform you of the ways GMA collects, uses, stores, transfers and discloses your personal information and the choices you can make about the way your information is collected and used.

What information is collected by GMA?

We collect personal information when you voluntarily submit it to us. For example, our web servers automatically record the IP address (your location), pages visited, time of visits, and referring website. This information is used to administer and specialize the Website more effectively and gain general information about the backgrounds and sources of our visitors.

Additionally, we may collect information about you from reputable third parties, or automatically collect information using technologies such as:

1. Kindful - This is our donor platform. Donors may provide us with personal information (such as name, address, email address, telephone numbers and credit/debit card information). This information is required to process your donations, requests, or respond to inquiries. For further details, read the Kindful privacy policy at <https://www.kindful.com/privacy/>.

2. Active Campaign - This is our marketing platform. We collect and store your full name, email address and current country. GMA uses your information to send you monthly updates, promotions, media and opportunities to further engage with the organization. For further details, read Active Campaign's privacy policy at <https://www.activecampaign.com/privacy-policy/>.
3. Shopify - This is our online store. Shopify uses your personal information to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). For further details, read the GMA Shopify privacy policy at (link)
4. Cookies - "Cookies" are data files that are placed on your device or computer that provide a method of distinguishing among donors and visitors to the website.

How personal information is shared

GMA will not share, rent, or lease your personal information to other organizations. We assure you that the identity of all who contact us through our website will be kept confidential.

There may be instances in which we share your information with others. We may share your information, for example, as required by law, with law enforcement, to comply with legal process, to protect our legal rights, to protect the safety and security of a person, or to protect against fraud, criminal acts, or misconduct.

We may share your information on our social media websites. If you post your own content on our websites, your posting may become public, and we cannot prevent such information from being used in a manner that may violate this Policy, the law or your personal privacy. We have no control over how any social media service uses or discloses the personal information it collects about you.

Our website and social media posts may contain links to third-party websites. Use of such linked websites is not administered by this Policy, but is instead administered by the private policies of those third-party websites. GMA is not responsible for the information practices or content of these other websites.

Security

GMA is committed to ensuring the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the proper use of information, we have established and implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We use Internet encryption software in compliance with PCI best practices when collecting or transferring sensitive data such as credit card information. Once we receive your credit card information, it is accessible only to a small number of trusted GMA staff who have been specially trained in processing this information.

Your access and choices

If you would like to access your data that we received from you, or make corrections to it, you may contact us at the email or mailing address provided at the end of this policy.

You may opt-out of receiving our monthly mailing list by following the instructions provided at the bottom of your most recent newsletter.

Additionally, if you would like for your personal information to be removed from our website and donor platform, you may do so by contacting GMA by means of information provided at the end of this policy.

Changes to this Policy

This privacy policy may be changed or updated from time to time, so please be sure to check back periodically. Any changes will be reflected on this website. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site. If you have any questions regarding our Privacy Policy, please contact us at +1 770-487-4800 or email us at admin@globalmissionawareness.com.

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