

ANNUAL IMPACT REPORT 2024

GLOBAL MISSION
AWARENESS

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THANK YOU

It fills me with constant joy to receive weekly reports from our global family. This year's theme, "The Harvest is Ripe!" has come alive with countless names added to the Lamb's Book of Life. From North Africa to North America, we've seen miracles, healings, and unprecedented favor with governments.

Personally, this year has been transformative. Despite mid-year burnout, God's grace carried me to complete my doctorate in April. I'm excited to see how this work will impact our movement and nations for years to come.

A major highlight was meeting with global religious leaders in Saudi Arabia, including top Muslim, Sikh, and Hindu representatives. God's favor is preparing us for what's ahead. On a personal note, Jennifer and I welcomed two precious grandchildren this year—our hearts are full!

This year, we celebrated two incredible milestones. First, this month marks 25 years since we officially organized Global Mission Awareness. Our mission remains to finish the unfinished task: bringing the gospel to every person and planting a church among every unreached people group so Jesus can return (Matt. 24:14). God has given us favor with leaders representing 80% of the darkest regions of the world. For the first time in 2,000 years, the doors are wide open to bring the Good News. Let's remember—the Good News is only good if it arrives on time.

This year alone, 36,500 leaders from 66 nations in ministry, missions, and the marketplace have been impacted through our conferences and meetings.

Looking ahead to 2025, we are doubling our resources and impact. Our focus will be on helping others build unshakeable lives and live with unstoppable love. We trust that provision will follow the vision. Please continue to pray with us.

Thank you for your partnership, prayers, and extravagant generosity. You are making a difference. Together, we are advancing His kingdom across the globe!

MUCH LOVE,

Leif Hetland

The light is greater than darkness.
And love is greater than fear.

IMPACT STATISTICS



1,396,000
Lives committed to Christ



17
Books translated in over 17 languages



136,842
Disciples worldwide



236,420
Church members in Pakistan Network



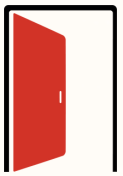
106
Nations impacted by the Father's Love



24
Nations living in a kingdom family paradigm



13,720
Global Leaders Trained in Missions, Marketplace, and Ministry

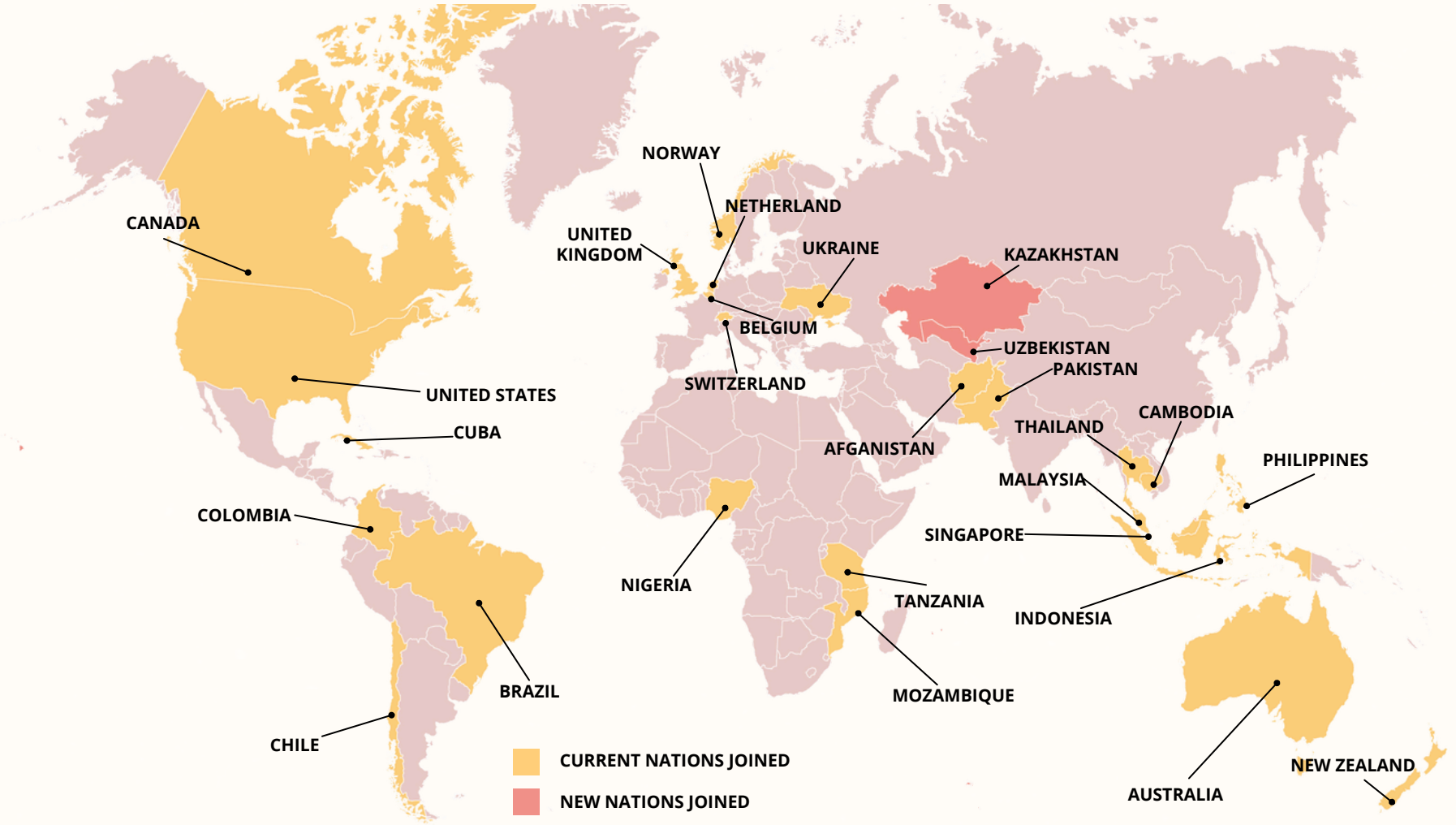


13
Open Doors to Closed Nations



24
Unreached people groups impacted by GMA Family

DISCIPLING **NATIONS** INITIATIVE



GMA'S TWENTY-SEVEN NATIONS INCLUDE THE FOLLOWING:

Afghanistan, Australia, Belgium, Brazil, Cambodia, Canada, Chile, Colombia, Cuba, Indonesia, Kazakhstan, Malaysia, Mozambique, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Philippines, Singapore, Switzerland, Tanzania, Thailand, Ukraine, United Kingdom, the United States, and Uzbekistan.

PAKISTAN & SAUDI ARABIA

The Lord made it evident that the journey to Pakistan in August was an opportunity to uplift the believers there. In light of ongoing persecution, many urgently needed spiritual renewal and refreshing from the Father. We recognized this as a crucial moment to revitalize and encourage our brothers and sisters in Christ, empowering them to shine brightly without burning out.

We gathered 800 leaders in Karachi, Pakistan's largest city, and the experience was nothing short of extraordinary. We exchanged testimonies of what the Lord has accomplished and inspired one another with hopes for the great things He will do. The Lord moved powerfully, working creative miracles, healing, and, most importantly, showering His love upon His children. One remarkable miracle involved a woman with no bone in her neck, and the Lord miraculously created one for her. Praise God!

Alongside this time with the believers, I had the privilege of meeting with Muslim leaders and participating in an Interfaith Conference that included representatives from Sunni, Shi'a, and Hindu communities. It was genuinely beautiful to witness the emergence of unity and peace during a time when the world often perceives division.

From Pakistan, I journeyed to Saudi Arabia, where I had the extraordinary chance to meet one of the most influential Muslim leaders globally—the Secretary General of the World Muslim League. A recognized voice for moderate Islam, he is committed to promoting the true message of Islam, which emphasizes empathy, understanding, and cooperation among all people. We connected on a personal level and I was able to gift him my book Seeing Through Heaven's Eyes. We had been praying and anticipating this meeting for over ten years, and the moment had finally arrived. The Lord continues to open more doors, and we are ready to walk through them.



Leif and the Secretary General of the Muslim World League



Leif speaking at our annual persecuted church conference.

PAKISTAN CONTINUED

In 2024, GMA Pakistan opened six new Theological Seminaries and two new Music Colleges. We now have 20 Seminary branches and four Music colleges across the country. Students can earn associate, bachelor's, or master's degrees in ministry, biblical studies, or music, equipping them to plant and lead churches, influence communities, and access better opportunities.

Thank you for your support as GMA Pakistan continues its collaboration with national interfaith, peace, and harmony gatherings. We are actively engaged in crisis relief efforts, supporting refugees, and addressing religious persecution through community care. Through compassionate community care, we are partnering with local leaders to stand against violence impacting Christians and other minority groups. Together, we are making a meaningful difference in the lives of those who need it most.



Leif giving Seeing through Heaven's Eyes to the Governor of Sindh



Our Graduates!

CENTRAL ASIA

Behind the scenes, something remarkable is happening with God! This year, Leif had the incredible opportunity to visit two new countries: Uzbekistan and Kazakhstan. It felt like a dream realized, as the Lord has been drawing his attention to the “Stan” nations for years. Remarkably, this journey also fulfilled a prophetic word from 20 years ago about gathering the “Stan” nations.

During his visit, Leif took part in a powerful gathering that brought together individuals from across Central Asia—Kazakhstan, Kyrgyzstan, Uzbekistan, Turkmenistan, and Tajikistan—to pray for these nations. These five countries are home to 78,989,000 people, with 91.2% classified as unreached. Coming together in prayer to intercede for what the Lord is doing in these areas was both transformative and profoundly humbling.

Leif also had the privilege of meeting passionate young individuals and youth leaders in these nations who are fervently dedicated to the gospel. Listening to the voices of those on the frontlines and gaining insight into how we can contribute to God's unfolding work was an extraordinary gift and a source of deep encouragement.

Please continue to pray for the Chrisitan workers in these nations and for doors to be opened to share the Gospel.









Distributing meals during our last visit!

PHILIPPINES

In partnership with Paul and Ahlmira Yadao and Destiny Ministries International, our team in the Philippines equips and raises up future leaders in different spheres of society for community transformation. These future leaders are strategically part of a mission force that reaches the unreached. They are committed to church planting and partnership with movements and ministries in the Philippines and throughout Southeast Asia for revival and Kingdom expansion. Thank you for helping us reach young people in schools, universities, marketplace leaders, and support poor communities!

GMA has the unique opportunity to support a House Church in the small village of Pagkilatan, Batangas, and the Payatas Missional Community monthly. In Pagkilatan, Pastors Bernard and Mavic are witnessing manifestations of harvest in various aspects as devoted women gather to experience God together, soaking in His Presence and His word, and then going from house to house, praying for people with problems and those who are sick. Additionally, the house church ministers locally through humanitarian outreach and serves in villages, witnessing deliverances, healings, and mass salvation.

The Payatas Missional Community is a community of widows, children, and senior citizens who live in the slum areas of Payatas, which is known as the largest open dumpsite in Metro Manila, where families try to survive on less than $1 a day. We help provide weekly meals to those in need. During our last team trip to the Philippines,we gave the love gift of Jesus, prayed and prophesied over the people, and provided Christmas gift bags to more than 100 families so that each household could have a memorable Christmas meal at home.

The GMA team also ministered at a local prison where they shared the Father's love with many men and women and the police officers! It was truly an impactful time for our whole team as well as for those who were encouraged by the message of God's love.

We will be taking a team to the Philippines in 2025, for more information and application opportunities please check out: globalmissionawareness.com/go

CUBA

Our Cuba team operates as a family. Through the ministry, basic needs are met, and individuals receive job training and learn how to run businesses. They have the opportunity to rise from poverty to royalty as sons and daughters of God. These individuals are trained, equipped, and sent to different spheres of society for impact and to empower the next generation. Currently, there are 187 Lighthouses of Love in Cuba, where the Gospel is preached on every street corner.

LIGHTHOUSES OF LOVE

Lighthouses are Kingdom communities of house churches, church plants, youth groups, organizations, seminaries, colleges, and businesses that embody and demonstrate the gospel of the Kingdom and its values. They are salt and light in their communities, demonstrating the goodness of God and the power of the gospel. Lighthouses serve as the hands and feet of Jesus to bring hope, healing, and freedom to individuals and communities.

In 2024, Yasser and Aki graduated students from their ESMO Supernatural Ministry Schools in Havana and rural Matanzas. Aki also trained 50 women through CEMI, their new Women of Impact Training Center. These students are sent into society to be the light and love of Jesus. The team continues to host weekly church services, evangelistic crusades in Havana and Matanzas, regular humanitarian outreach, youth and children services, and healing meetings.

We will be taking a team to the Cuba in 2025, for more information and application opportunities please check out: globalmissionawareness.com/go



Graduation for ESMO Supernatural Ministry Schools in Havana





PLANNING FOR IMPACT

*An overview of our proposed projects for **2025-2026***

Making Disciples

We will continue to support our local pastors and missionaries so that they may continue discipling local communities.

Our Goal: Fully Fund GMA Pakistan Director = **$48,000**
Our Goal: Fully Fund 50 full-time Pastors in Cuba = **$60,000**
Our Goal: Fully Fund 100 Pastors in Pakistan = **$120,000**

Training Leaders

We will continue to train church leaders and missionaries in Pakistan and Cuba through our seminaries, colleges, and ministry schools. We plan to extend our training to North Africa in 2025.

Our Goal: Fully Fund (2) Training Sessions in Pakistan = **$30,000**
Our Goal: Fully Fund (1) Training session in Cuba = **$10,000**
Our Goal: Full fund (2) Training Sessions in the Philippines = **$30,000**
Our Goal: Fully Fund full-time Missionaries in North Africa = **$20,000**
Our Goal: Host our leaders and missionaries at our annual conference = **$25,000**

Building Bridges

We will continue to build bridges with Muslims by hosting Interfaith Conferences in Pakistan and Saudi Arabia. Additionally, we will host similar conferences to build bridges between leaders from different Christian denominations.

Our Goal: 2 Interfaith Events x $30,000 per event = **$60,000**
Our Goal: 1 Interfaith Event in Afghanistan = **$30,000**
Our Goal: 1 Interfaith Event in Saudi Arabia = **$20,000**
Our Goal: Sponsor Religious leaders to attend International Religious Freedom Conference = **$10,000**

Translating Resources

We plan to translate the Blueprint For Kingdom Identity and Destiny Courses into Portuguese, Spanish, Urdu, Kazakh, and Uzbek. Additionally, we will translate new missionary training materials for missionaries in North Africa and the Middle East.

Our Goal: 2 Courses x 30 Videos x 5 Languages = **$35,000**
Our Goal: Fund Missionary Training Materials = **$20,000**

Feeding Programs

We will continue funding feeding programs in Pakistan, Cuba, and the Philippines.

Our Goal: Fund feeding programs = **$25,000**

Crisis Relief

We usually fund 4-5 crises annually to provide shelter, food, water, and clothing for needy communities.

Our Goal: Margin for natural disasters or global crises = **$50,000**

Media

We will send media teams to Cuba, Pakistan, and the Philippines to capture projects and testimonies.

Our Goal: Travel x Videography x Editing & Distribution = **$25,000**

Total Missions Budget for 2025

$1.2 Million



WAYS TO GIVE

KINGDOM PARTNER

The General Kingdom Fund Assists with daily administration and operations, practical needs, and support for our network of missionaries among the twenty-seven nations represented in the family.

GLOBAL LIGHTHOUSES OF LOVE

Represented in Cuba, Pakistan and The Philippines, Lighthouses are Kingdom communities of house churches, youth groups, organizations, and businesses that embody and demonstrate the Gospel of the Kingdom and its values. They are salt and light in their communities, demonstrating the goodness of God and the power of the Gospel. Lighthouses serve as the hands and feet of Jesus to bring hope, healing and freedom to individuals and communities.

LOVE PARTNER

Love Partners allows Leif to respond to unforeseen opportunities to advance the Kingdom. The blessing of Love Partners means that Leif is resourced to do what only he can do to reach the nations as an Ambassador of Love. Leif can say yes to mission opportunities without compromising his family and health.

CHECK DONATIONS: GLOBAL MISSION AWARENESS PO BOX 3049 PEACHTREE CITY, GA 30269

Learn more about giving opportunities, including non-cash and tangible gifts, by visiting globalmissionawareness.com/give.

Thank you, GMA family. Your generosity, love, and support enable us to reach the least, last, and lost around the world. Your financial contributions are making a lasting impact!


BUILDING A GLOBAL FAMILY THROUGH LOVE
GLOBAL MISSION
AWARENESS